## **CLAIMS**

	1	1.	A display system comprising:
	2		a graphics sheet having a front surface and a rear surface, said front
	3	surface includ	ling a graphic image;
	4		a magnetic receptive material sills screened onto said rear surface
	5	of said graphi	cs sheet; and
	6		a base including a magnetic mounting surface to which said
	7	graphics shee	t is releasably attached through the magnetic attraction between said
	081	magnetic rece	eptive material and said magnetic mounting surface.
	1	2.	The display system of claim 1, wherein said magnetic receptive
	2	material inclu	des a graphite powder mixed in a clear carrier material.
	1 /	3. surface include	The display system of claim 1, wherein said magnetic mounting les a plurality of magnetic strips attached to said base.
	1 2	4. surface include	The display system of claim 1, wherein said magnetic mounting les a plurality of strips of material including barium ferrite.
	1 2	5. plurality of cu	The display system of claim 1, wherein said base includes a ut-outs to reduce the weight and amount of material in said base.
	1	6. a plastic mate	The display system of claim-1, wherein said base is constructed of sirial.
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1	7. A display system comprising:
2	a graphics sheet having a front surface and a rear surface, said from
3	surface including a graphic image;
4	at least one adhesive strip having a first surface affixed to said rear
5	surface of said graphics sheet with adhesive, and a second opposite surface;
6	a magnetic receptive material silk screened onto said second
7	opposite surface of said adhesive strip; and
8	a base including a magnetic mounting surface to which said
9	graphics sheet is releasably attached through the magnetic attraction between said
10	magnetic receptive material and said magnetic mounting surface.
1	8. The display system of claim 7, wherein said magnetic receptive
2/	material includes a graphite powder mixed in a clear carrier material.
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D 0	The display system of claim 7, wherein said magnetic mounting
2	surface includes a plurality of magnetic strips attached to said base.
1	10. The display system of claim 7, wherein said magnetic mounting
2	surface includes a plurality of strips of material including barium ferrite.
1	The display system of claim 7, wherein said base includes a
2	plurality of cut-outs to reduce the weight and amount of material in said base.
1	12. The display system of claim 7, wherein said base is constructed of
2	a plastic material.

